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# FLORIDA MEDICAL ASSOCIATION, INC.

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Donald F. Foy, Sr. *EVP*

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Dear FMA Member:

A constant concern for every physician is the tremendous awards being given to plaintiffs in cases that are often weak or where there is no proven liability on the part of the doctor. Physicians sometimes are seen as having deep pockets by judges and juries. Outrageous awards occur frequently around the country.

The concern over liability and the protection of personal, family and practice assets is well founded. It is distracting, and potentially ruinous, to patient care. It can go to the very core of a physician's ability to provide care for patients and security for the physician's family.

Physicians can deal with this through "defensive practice" or by obtaining higher limits (and higher premiums) for liability insurance. Another way is to build an asset protection plan for true financial security.

Conomikes Associates, Inc., a firm specializing in consulting services for medical practices, has worked with David Mandell, JD, to develop *The Doctor's Asset Protection Kit*. This kit consists of a 300+ page book detailing how physicians can protect their practices, their families and their retirement years. The kit also has a 40-minute audiotape on wealth protection strategies, a set of worksheets to help assess assets and risk factors from lawsuits and a special report on the 10 greatest threats to financial security. There is also a special report that shows which assets are protected under specific state laws.

The Florida Medical Association has negotiated a \$20 saving for members who order *The Doctor's Asset Protection Kit*. The enclosed brochure will give you more information on its contents and features.

Conomikes Associates offers a money-back guarantee. So, if you are not completely satisfied with the kit, you may return it for a full refund.

This same advice would cost thousands of dollars if you spoke with an attorney. During these times, physicians need all the help they can get in a reliable and affordable manner. The Doctor's Asset Protection Kit from Conomikes Associates serves as a useful resource tool.

Sincerely,

Donald F. Foy, Sr.  
Executive Vice President